



For Providers By Providers
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4PXP Early Learning Conference 2024

Sponsor Prospectus





About For Providers By Providers

Vision

Empowering Leaders in Early Childhood Education

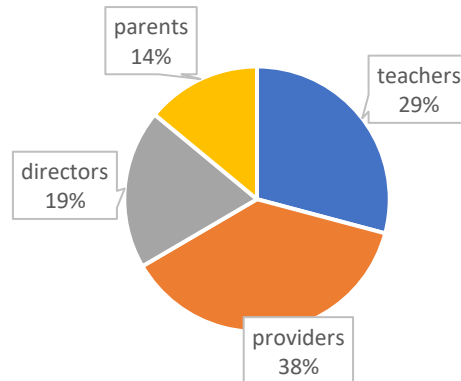
Mission

Led by Louisiana’s leaders in early child care and education, we champion Louisiana child care centers by enhancing the quality of early care and education through policy advocacy, professional development, and networking.

2023 Conference Recap

The 4PXP Early Learning Conference 2023 brought together 350 early childhood center owners and directors, teachers, and parents working and living in ECE communities across Louisiana. This year, we are expecting up to 500 attendees.

2023 Conference Attendees





Welcome

We are excited to invite you to the 4PXP Early Learning Conference 2024! This conference offers a unique opportunity for your brand to gain visibility and show support for Louisiana's diverse early care and education community, fostering meaningful connections along the way. The conference theme, *Recharge Your Mind, Body, & Business*, will focus on business acumen, advocacy, health, and wellness for the early care and education industry again this year. This theme speaks to the challenging work we are doing to build and sustain high-quality, comprehensive, early childhood systems that are equitable and meet the needs of the early learning center owners/directors, teachers, and all the young children and their families served.

This two-day convening offers a rich exploration of crucial topics including the future business growth, leadership development, and mental health and wellness of the early education industry. Amidst expert sessions and discussions, attendees will indulge in self-care rituals such as massages, yoga, and nourishing meals. Our goal is to provide participants with a spa-like, self-care experience complemented by planning and organizing discussions that focus on ensuring better long-term changes and support for the well-being of people in the early care and education field. To further support our goal, this year we are offering onsite child care to make it easier for attendees with children ages 0-5 years to participate in the event. Our parent participants can attend to their professional development commitments knowing that their child(ren) is experiencing high-quality care nearby. This initiative will offer reassurance for these participants and undoubtedly enhance the convenience and overall experience of the event.

For sponsors, the 4PXP Conference will be a valuable opportunity to showcase your commitment to the wellness and advancement of the early care and education community, build customer affinity, meet prospective customers and reconnect with current clients, demonstrate products and services to a diverse ECE audience, and build branding visibility. Join us in providing participants with a holistic experience that promotes lasting positive change and support.

Our 2024 Sponsor Prospectus will help guide you through our event and available engagement opportunities. We hope you will join us as a Sponsor at this year's conference in New Orleans, LA on August 9-10, 2024!





Sponsor Opportunities

Overview

For Providers By Providers is seeking out sponsors to support the 4PXP Conference on August 9-10, 2024. Sponsors are invited to participate in packages that best fit their agency's engagement and goals. Personalized sponsorship packages are available upon request with custom costs outlined. We look forward to partnering with you, bringing exposure to your brand, and recruiting new consumers to your products/services!

Title Sponsor
\$50,000
1 Package Available

Pre-Event & On-Site Recognition

- ❖ Sponsor Featured in Conference Social Media Advertising (Instagram, Facebook, Twitter, & LinkedIn)
- ❖ Sponsor Featured in Conference E-Blast Advertising with Agency Links and Logo
- ❖ Sponsor Featured on 4PXP Website with Logo & Link to Agency Website
- ❖ Vendor Booth
- ❖ Agency name and logo prominently featured on Event Welcome Banner
- ❖ Agency Logo on Event Sponsor Banners
- ❖ Sponsor announced as Participating Sponsor throughout the conference
- ❖ Sponsor prominently included in printed materials
- ❖ Agency logo prominently featured on volunteer/staff t-shirts

Post-Event Recognition

- ❖ Agency featured on 4PXP website for 12 months including logo, business profile, and link to agency website
- ❖ Sponsor listed in 4PXP email blasts/e-newsletters for 12 months
- ❖ Opt-in attendee list (Requires signing a DPA)
- ❖ Agency 30-second conference feature video filmed during conference, shared for agency use, and posted on the 4PXP Website for 12 Months
- ❖ 4PXP participation in agency speaking engagement of choice
- ❖ 10-minute keynote speaking opportunity
- ❖ 2 conference registration bag inserts





Sponsorship Benefits	Platinum \$20,000 Unlimited	Gold \$10,000 Unlimited	Silver \$7,500 Unlimited	Bronze \$2,500 Unlimited	Donation Unlimited
Pre-Event & On-Site Recognition					
Sponsor Featured in Conference Social Media Advertising (Instagram, Facebook, Twitter, & LinkedIn)	◇	◇	◇	◇	◇
Sponsor Featured in Conference E-Blast Advertising with Agency Links and Logo	◇	◇	◇	◇	◇
Sponsor Featured on 4PXP Website with Logo & Link to Agency Website	◇	◇	◇	◇	◇
Vendor Booth	◇	◇	◇	◇	
Agency Logo on Event Welcome Banner	◇				
Agency Logo on Event Sponsor Banners	◇	◇	◇	◇	
Sponsor Announced as Participating Sponsor	◇				
Sponsor Prominently Included in Printed Materials	◇				
Sponsor Moderately Included in Printed Materials		◇	◇	◇	◇
Agency Logo Featured on Volunteer/Staff T-Shirts	◇	◇	◇	◇	
2 Conference Registration Bag Inserts	◇				
1 Conference Registration Bag Insert		◇	◇		
Post-Event Recognition					
30-Second Agency Promotional Video filmed during conference and shared for agency use	◇				
Sponsor Featured on 4PXP Website for 12 Months Including Logo, Business Profile, and Link to Agency Website	◇				
Sponsor Featured on 4PXP Website for 6 Months Including Logo,		◇			





Sponsorship Benefits	Platinum \$20,000 Unlimited	Gold \$10,000 Unlimited	Silver \$7,500 Unlimited	Bronze \$2,500 Unlimited	Donation Unlimited
Business Profile, and Link to Agency Website					
Sponsor Featured on 4PXP Website for 3 Months Including Logo, Business Profile, and Link to Agency Website			◇	◇	◇
Sponsor Listed in 4PXP E-Blasts/Newsletters for 12 Months	◇				
Sponsor Listed in 4PXP E-Blasts/Newsletters for 6 Months		◇			
Sponsor Listed in 4PXP E-Blasts/Newsletters for 3 Months			◇	◇	◇
Attendee Contact List Opt-In (Requires Signing a DPA)	◇				

Become A Sponsor

To become a Sponsor for the 4PXP Early Learning Conference 2024, **email Laneir Landry at laneir.landry@forprovidersbyproviders.org.**

To learn more about the 4PXP Early Learning Conference 2024, visit the [4PXP Website!](https://www.forprovidersbyproviders.org)

