



For Providers By Providers
info@forprovidersbyproviders.org



4PXP Early Learning Conference 2024

Vendor Prospectus





About For Providers By Providers

Vision

Empowering Leaders in Early Childhood Education

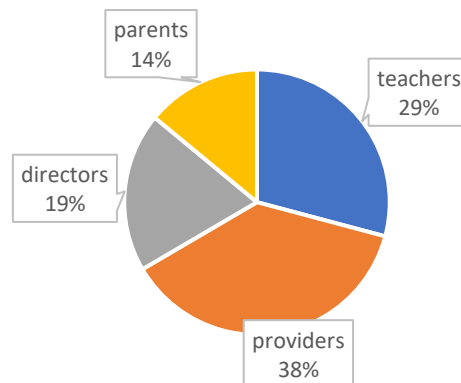
Mission

Led by Louisiana’s leaders in early child care and education, we champion Louisiana child care centers by enhancing the quality of early care and education through policy advocacy, professional development, and networking.

2023 Conference Recap

The 4PXP Early Learning Conference 2023 brought together 350 early childhood center owners and directors, teachers, and parents working and living in ECE communities across Louisiana. This year, we are expecting up to 500 attendees.

2023 Conference Attendees





Welcome

We are excited to invite you to the 4PXP Early Learning Conference 2024! This conference offers a unique opportunity for your brand to gain visibility and show support for Louisiana's diverse early care and education community, fostering meaningful connections along the way. The conference theme will focus on business acumen, advocacy, health, and wellness for the early care and education industry again this year. This theme speaks to the challenging work we are doing to build and sustain high-quality, comprehensive, early childhood systems that are equitable and meet the needs of the early learning center owners/directors, teachers, and all the young children and their families served.

This two-day convening offers a rich exploration of crucial topics including the future business growth, leadership development, and mental health and wellness of the early education industry. Amidst expert sessions and discussions, attendees will indulge in self-care rituals such as massages, yoga, and nourishing meals. Our goal is to provide participants with a spa-like, self-care experience complemented by planning and organizing discussions that focus on ensuring better long-term changes and support for the well-being of people in the early care and education field. To further support our goal, this year we are offering onsite child care to make it easier for attendees with children ages 0-5 years to participate in the event. Our parent participants can attend to their professional development commitments knowing that their child(ren) is experiencing high-quality care nearby. This initiative will offer reassurance for these participants and undoubtedly enhance the convenience and overall experience of the event.

For vendors, the 4PXP Conference will be a valuable opportunity to showcase your commitment to the wellness and advancement of the early care and education community, build customer affinity, meet prospective customers and reconnect with current clients, demonstrate products and services to a diverse ECE audience, and build branding visibility. Join us in providing participants with a holistic experience that promotes lasting positive change and support.

Our 2024 Vendor Prospectus will help guide you through our event and available engagement opportunities. We hope you will join us as a Vendor at this year's conference in New Orleans, LA on August 9-10, 2024!





Vendor Opportunities

Overview

For Providers By Providers is seeking out businesses, resources, agencies, and suppliers for early care and education programs to exhibit on a state level to early childhood center owners and directors, teachers, and parents at the 4PXP Conference on August 9-10, 2024. Vendors are invited to participate in packages beyond the \$300 registration package that best fit their agency's engagement and goals. Personalized vendor packages with advertising add-ons for additional costs are available upon request. We look forward to partnering with you, bringing exposure to your brand, and recruiting new consumers to your products/services!

Vendor Booth Packages

Advertising Vendor ----- \$1500

- ❖ Vendor Booth
- ❖ Agency name listing on website and app with attendee follow-ups provided after the conference
- ❖ Agency logo on website for 12 months
- ❖ Agency logo on 2 pre-conference and all post-conference 4PXP e-blasts for 12 months
- ❖ Agency logo on event signage/marketing pieces - exclusive branding throughout the conference and prominent logo placement
- ❖ Conference registration bag insert
- ❖ 30-second promotional video* shared during general sessions and on 1 post-conference e-blast

Marketing Vendor ----- \$1000

- ❖ Vendor Booth
- ❖ Agency name listing on website and app with attendee follow-ups provided after the conference
- ❖ Agency logo on website for 12 months
- ❖ Agency logo on 2 pre-conference and all post-conference 4PXP e-blasts for 12 months





- ❖ Agency logo on event signage/marketing pieces - exclusive branding throughout the conference and prominent logo placement
- ❖ Conference registration bag insert

Supporting Vendor _____ \$800

- ❖ Vendor Booth
- ❖ Agency name listing on website and app with attendee follow-ups provided after the conference
- ❖ Agency logo on website for 6 months
- ❖ Agency logo on 2 pre- & 1 post-conference e-blast
- ❖ Agency logo on 1 event sign

Contributing Vendor _____ \$500

- ❖ Vendor Booth
- ❖ Agency name listing on website and app with attendee follow-ups provided after the conference
- ❖ Agency logo on 1 pre-conference e-blast

Participating Vendor (registration rate) _____ \$300

- ❖ Vendor Booth
- ❖ Agency name listing on website and app with attendee follow-ups provided after the conference

Vendor Advertising Add-Ons

- ❖ 30 Second Promotional Video* _____ \$1000
- ❖ 2 Pre and 1 Post Conference E-Blast _____ \$750
- ❖ 1 Pre and 1 Post Conference E-Blast _____ \$500
- ❖ 1 Conference Registration Bag Insert _____ \$250

*Promotional video to be provided by vendor and approved by 4PXP prior to conference.





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Become A Vendor

To become a Vendor for the 4PXP Early Learning Conference 2024, **email Laneir Landry at laneir.landry@forprovidersbyproviders.org.**

To learn more about the 4PXP Early Learning Conference 2024, visit the [4PXP Website!](#)

